

Policy Analyst

Reports to: Vice President of Legal and Policy



PennFuture’s mission is to lead the transition to a clean energy economy in Pennsylvania and beyond. We protect our air, water, and land, and empower citizens to build sustainable communities for future generations. Working throughout the Commonwealth, PennFuture’s team of attorneys, policy experts, organizers, communications specialists, and advocates watchdog against polluters and environmental injustices, educate the public, and advance pro-environment policies.

INTRODUCTION:

One of PennFuture’s major strategic priorities is halting the petrochemical buildout in Pennsylvania. A major tactic in doing so is consistently, accurately, and purposefully pushing back against the false narratives promulgated by the fossil fuel industry. To that end, PennFuture is seeking a dynamic Policy Analyst (Analyst) to develop and promote policy, advocacy, and educational content as part of a new rapid response initiative.

An ideal candidate has a proven track record as a thought leader and expert as it pertains to the petrochemical, fracked gas, and plastics industries. This person will be frequently called upon to lend their expertise in helping develop policy positions and with public presentations, policy hearings, and other high-visibility events.

The analyst will also have experience with rapid response-style communications and can balance accuracy with timeliness on a consistent, daily basis. Candidates will be expected to conduct in- depth and substantive research into the negative impacts of petrochemical, fracked gas and plastics industries, particularly on low-income communities and communities of color, and will be expected to write talking points, reports, fact sheets, and white papers that can be used in presentations, blogs, social media, and other public-facing communications.

While the Analyst reports directly to PennFuture’s Vice President of Legal & Policy, the position will also work closely with PennFuture’s Director of Media Relations and PennFuture’s Energy Center.

COMMITMENT TO DIVERSITY, EQUITY, INCLUSION, AND JUSTICE

PennFuture knows that in order to achieve our mission, we need to ensure that all Pennsylvanians have equitable access to clean air, clean water, a stable climate, and a clean and sustainable economy. We are committed to ensuring diversity, equity, inclusion, and justice in our organizational culture, policies, practices, and programs. Like the environmental and conservation movement writ large, we have historically fallen short in our efforts to build a truly equitable Pennsylvania. Our vision is to center equity and justice in everything we do as well as to combat systems of oppression and injustices that have long harmed Pennsylvania’s environmental justice communities.

JOB RESPONSIBILITIES:

- Conduct research, investigation, and analysis on the impacts of fracked gas and petrochemical industries on Pennsylvania’s communities and environment

- Synthesize peer reviewed and expert white papers on the community and environmental impacts of fracked gas and petrochemical industries, including how these in turn disproportionately harm lower-income communities and communities of color
- Develop and advance communications on the impact of fossil fuels and petrochemicals, including on communities of color, immigrant communities, low-income communities and other traditionally underserved communities
- Act as an expert and thought leader within the environmental advocacy community, as it pertains to fracked gas and petrochemical matters
- Develop timely written and verbal content including white papers, fact sheets, memos, talking points, blogs, and presentations about the community and environmental impacts of the fracked gas and petrochemical industries
- Develop briefing materials for local, state, and federal policymakers
- Champion an alternative economic vision for Pennsylvania that includes a clean energy economy and a reliance on renewable energy instead of dirty energy and fossil fuels
- Serve as a spokesperson for PennFuture on assigned issues, including petrochemicals
- Support the organization's communications team by developing timely earned media and social media content
- Conduct outreach to or work with other PennFuture departments to conduct outreach to stakeholders, including experts, coalitions, coalition partners, community members, and civic leaders
- Track statewide and federal environmental and industry news relevant to the assigned issue area
- Monitor industry developments by attending relevant agency hearings, community events, and conferences

PREFERRED EXPERIENCE AND EDUCATION:

- Strong commitment to PennFuture's mission and demonstrated commitment to advancing environmental protection with vision and results
- Commitment to the values of diversity, equity, inclusion and justice and employing that in all their work
- Minimum of 3 years of relevant professional experience
- Knowledge of and experience with at least one of the following issues: oil and gas industry, petrochemicals, or plastics manufacturing
- Demonstrated ability to meet tight deadlines and an ability to respond rapidly to breaking news
- Exceptional written and oral communication skills

- Strong relationships with organizations and coalitions led by and for BIPOC, low-income and immigrant communities, ideal or Demonstrated ability to develop strong, authentic relationships with BIPOC, low-income and immigrant communities preferred
- Demonstrated ability to analyze and problem solve complicated material and present it to a general audience
- Ability to work quickly, independently, and proactively on project and campaign developments
- A basic technical understanding of communication and social media tools

OTHER:

This position is based out of PennFuture’s Pittsburgh office, though some telecommuting is an option for this position. *Please note that depending on the COVID-19 pandemic restrictions, PennFuture’s offices will be closed through at least July 6, 2021.*

This is a full-time, exempt position. Salary range is \$50,000 – \$60,000. Benefits package includes health care, dental, vision, paid vacation, paid sick leave, paid holidays, and a 403(b)-retirement plan.

PennFuture encourages applications from individuals underrepresented in the environmental community, including people of color, and persons with nontraditional work and educational experience. All applicants will receive consideration without regard to race, color, national origin, marital status, religion, gender, age, disability, sexual orientation, or political affiliation.

SUBMISSION:

The deadline to apply for this position is April 23, 2021.

Please submit your cover letter, resume, 1-2 page writing sample, and contact information for three references to jones@pennfuture.org. Please write “POLICY ANALYST” in the subject line. Phone calls will not be accepted.