



PennFuture

Sponsorship Prospectus

PennFuture's Energy Dialogue 2026:

Growing a Sustainable Energy Economy in Pennsylvania

H e r s h e y



PennFuture's Energy Dialogue: Growing a Sustainable Energy Economy in Pennsylvania

June 4, 2026 | Hershey, PA

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Executive Summary

PennFuture's Energy Dialogue 2026: Growing a Sustainable Energy Economy in Pennsylvania

Pennsylvania is a one-day event uniting 150 state and local policymakers, energy leaders, labor representatives, environmental and community advocates, and media professionals. The event aims to change the energy narrative in Pennsylvania from outdated fossil fuel dependence to forward-thinking solutions that lower costs, create family-sustaining union jobs, and strengthen communities through renewable energy and efficiency.

This event provides corporate sponsors a unique opportunity to align their brand with innovation, sustainability, and community leadership in the Commonwealth's transition to a cleaner energy future.

About PennFuture

PennFuture (501c3) is the premier environmental advocacy and watchdog organization in Pennsylvania. With offices across the Commonwealth, PennFuture is leading the fight for a stable climate, clean air, and pure water through legal advocacy, policy engagement, and empowering all Pennsylvanians to build sustainable communities and a clean energy economy for future generations.

About the Event

Thursday, June 4, 2026

Hershey Country Club | Hershey, PA

Audience

- State and local policymakers
- Media and editorial leaders
- Energy industry stakeholders
- Union and workforce representatives
- Environmental and community advocates

Description

Pennsylvania's energy system is under pressure. Electricity costs are rising, data centers are booming, and families are footing the bill – all while politicians cling to the tired slogan, “All of the Above Energy.” It sounds practical, but in reality, it's a policy shield that protects fossil fuels and delays the clean energy progress our Commonwealth desperately needs.

About the Event

Description - continued

The PennFuture Energy Dialogue is our answer to that stagnation. This inaugural event will bring together leaders, experts, and advocates to chart a new course — one that's reliable, affordable, and clean. Together, we'll define what Pennsylvania's energy future should look like and how we can once again become not just an energy powerhouse, but a manufacturing hub that uplifts every community.

What to expect: Agenda

- **Dynamic Panels and Speakers:** Industry experts, policymakers, and community voices will engage in solutions-driven discussions around Pennsylvania's clean energy future.
- **Policy Spotlights:** Deep dives into actionable policy priorities – including expanding solar deployment, modernizing the grid, improving efficiency, and positioning Pennsylvania as a clean manufacturing leader.
- **Real People, Real Stories:** Featuring Pennsylvanians on the front lines of the energy transition – from workers in solar construction to families benefiting from lower energy bills.
- **Media and Legislative Engagement:** A platform designed to attract policymakers and journalists who shape public understanding and political will around energy policy.

Keynote Speaker

David Roberts

writer and owner of Volts.wtf podcast and newsletter

David Roberts is a leading journalist and commentator on electrification, renewable energy, climate politics, and clean technology innovation. He is the founder and host of the influential Volts podcast/newsletter, where he interviews policymakers, researchers, entrepreneurs, and advocates who are shaping the energy transition.

Roberts also serves as editor-at-large for Canary Media, a nonprofit newsroom covering the transition to clean energy and solutions to the climate crisis.

Prior to founding Volts, he was a staff writer for Vox, a news and culture publication from 2015 to 2020. He also wrote for Grist, a publication focused on environmental news.

Rollout of ***The PennFuture Playbook: Building Our Energy Future***

The Energy Dialogue will spotlight PennFuture's **new report** spearheaded by PennFuture's Policy Manager for Sustainable Economics, Donna Kohut, which will lay out the vision for a Commonwealth fueled by clean energy and an economy strengthened with sustainable business. We can strengthen the state's economy and protect our community health, and Powering Pennsylvania provides a roadmap for how to achieve a cleaner, more prosperous future for all.

Why Now

The decisions we make today will define Pennsylvania's economic and environmental future for decades. Rising energy prices, unchecked fossil-fueled data center expansion, and climate impacts demand leadership, not slogans. The Energy Dialogue is where that leadership begins.

Why Sponsor Us

The sponsorship will be primarily financed with donations of any amount from \$10,000 to \$35,000. Your sponsorship dollars will help us cover the costs associated with putting on an event of this scale, from renting equipment and materials to securing the event space.

As a sponsor of *The Energy Dialogue*, your organization will:

- Position your brand as a strong supporter in Pennsylvania's clean energy transition and protector of the Commonwealth's natural environment.
- Engage directly with policymakers, industry leaders, and community advocates.
- Showcase your commitment to environmental responsibility and economic innovation.
- Receive extensive visibility through monthly webinars, event promotions, on-site branding, and media outreach.

Sponsorship Opportunities

Presenting Sponsor (\$35,000)

- Six (6) reservations
- Invitation to provide remarks at the event
- Acknowledgement as Presenting Sponsor in CEO stage remarks
- Name/Company featured in all digital and printed promotional materials
- Six (6) social media postings
- Name promotion at all preceeding events leading up to the Energy Dialogue.
- Name prominently posted on event signage
- Full-page tribute ad in digital event program next to the program page
- Recognition in the PennFuture newsletter

Sponsorship Opportunities

Energy Visionary Sponsor (\$20,000)

- Four (4) reservations
- Full-page tribute ad in digital event program next to the program page
- Name promotion at all preceeding events leading up to the *Energy Dialogue*.
- Four (4) social media postings
- Acknowledgement as Energy Visionary in CEO stage remarks
- Large format name/company on website, program

Environmental Defender Sponsor (\$10,000)

- Half-page tribute ad in digital event program next to the program page
- Two (2) social media postings
- Medium format name/company on website, program materials

Marketing & Media Reach

Event promotion will include:

- Targeted outreach to 2,000+ Pennsylvania energy and policy professionals
- Press releases and earned media coverage across state and local outlets
- Social media campaigns highlighting sponsors and speakers
- Emails and newsletters through partner networks and advocacy organizations
- Sponsors will benefit from months-long brand exposure before and after the event through all promotional channels.

We invite you to partner with us as a valued sponsor of *The PennFuture Energy Dialogue 2026: Growing a Sustainable Energy Economy in Pennsylvania*.

Together, we can advance solutions that lower costs, create family-sustaining jobs, and build a cleaner, stronger Pennsylvania.

I would be happy to discuss how we can customize a sponsorship package to meet your goals.

Please contact:

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