

1. As a place to live, do you think Philadelphia is excellent, good, fair, or poor?

- 11% Excellent
- 42% Good
- 33% Fair
- 14% Poor
- 1% Don't know

2. What makes it [INSERT RESPONSE FROM Q1]?

		Philadelphia as a place to live				
		excellent	good	fair	poor	dk
		Column %	Column %	Column %	Column %	Column %
	Cultural activities and events, variety of things to do	49%	30%	6%	0%	0%
	Good neighborhood, nice area, good location	31%	36%	14%	0%	0%
	Easy to get anywhere, good public transportation	15%	15%	3%	0%	0%
	Misc positive	4%	10%	5%	0%	0%
	Crime, drugs, violence	0%	4%	36%	65%	0%
	Ineffective local government, corrupt local government	0%	2%	11%	12%	0%
	Misc negative	0%	1%	20%	23%	0%
	dk	1%	2%	6%	0%	0%

3. I'm going to read you some issues that affect the livability of the City. For each one, please tell me how important it is for the City's elected officials to address each issue. Please give each issue a score between one and ten, where one means that it is NOT important at all and ten means it is VERY important to the future health of the City. You can give the statement any score between one and ten...How important is it that local elected officials...

Statement (ROTATE)	Rating (mean)
()b. Keep city residents safe from crime	9.4
()a. Improve the public schools	9.2
()f. Reduce the amount of sewage and other pollution entering our rivers	8.7
()e. Promote the improvement of industrial and abandoned housing sites	8.6
()i. Fix the City's water and sewer system to stop leaks and water main breaks	8.5
()l. Improve the City's roads and bridges	8.4
()n. Provide more money to keep the streets free of trash	8.3
()c. Reduce the amount of air pollution	8.2
()m. Help residents and businesses conserve their energy use	8.0

()g. Provide money to improve the City's parks and open space	7.9
()k. Revise the City's zoning to protect each neighborhood's character	7.9
()d. Improve the public transit system	7.8
()j. Improve the city-wide recycling program	7.6
()h. Make the waterfronts in the City available for public use	7.5

4. Do you believe the quality of the air, water, land and parks in the city is better than, worse than, or about the same as in most other large cities?

- 14% Better than cities
- 55% Same as other cities
- 17% Worse than other cities
- 15% Don't know

5. What makes it [INSERT RESPONSE FROM Q4]?

	Quality of air, water, land and parks compared to other large cities		
	better than other cities	same as other cities	worse than other cities
	Column %	Column %	Column %
Cleaner here, effort made to keep city clean	78%	1%	0%
The parks are excellent, good, nice places to go	11%	1%	0%
Misc Positive	9%	0%	0%
All cities have the same problems, no different than others	0%	58%	3%
Pollution, industrial pollution of air and water	0%	21%	54%
Garbage, litter	0%	2%	28%
Misc negative	0%	3%	13%
dk	2%	12%	2%

6. Do you think that the local laws and regulations designed to protect Philadelphia's air, water, land and parks are currently too strict, about right, or not strict enough?

- 2% Too strict
- 21% About right
- 62% Not strict enough
- 15% Don't know

7. Do you think the city of Philadelphia does too little or too much to protect its air, water, land and parks?
 72% Too little
 3% Too much
 16% About the right amount (**VOLUNTEERED**)
 9% Don't know

8. Would you like to see the City do much more, somewhat more, or not any more to protect its air, water, land and parks?
 60% Much more
 33% Somewhat more
 4% Not any more
 2% Don't know

9. In the past five years have you...

Statement (ROTATE)	Yes	No	DK
() i. Adjusted your thermostat to save energy	92%	8%	0%
() h. Recycled on a regular basis	84%	16%	-
() e. Made an effort to use less water	78%	21%	1%
() b. Car pooled to work, or used public transportation	70%	28%	2%
() g. Insulated or weatherized your home	68%	31%	1%
() d. Reduced the amount you drive	63%	34%	4%
() f. Planted any trees or worked in a park or community garden	39%	61%	-
() c. Contributed money to an environmental group	34%	66%	1%
() a. Volunteered on behalf of an environmental group	17%	83%	-

10. In the past year have any of the following happened to you...

Statement (ROTATE)	Yes	No	DK
() e. Have you been stuck in traffic in Philadelphia for 30 minutes or more	54%	45%	1%
() f. Have you stayed away from a public park because of safety concerns	43%	57%	-
() j. Have you had trouble paying a utility bill	43%	57%	1%
() i. Have you been unable to get convenient public transportation to where you wanted to go	30%	66%	4%
() g. Have you had an abandoned property in your neighborhood catch fire or become a source of crime	29%	70%	1%
() c. Has a water main or sewer on your street overflowed after a rain storm	23%	77%	1%
() h. Has it been difficult for you to afford public transportation	23%	72%	5%
() a. Has your basement flooded after a rain storm	21%	78%	1%
() b. Has your street flooded after a rain storm	19%	81%	1%
() d. Have you or a family member missed school or work because of breathing-related issues	17%	82%	-

11. Does anyone in your home have asthma or any respiratory disease?

- 35% Yes
- 64% No
- 1% Don't know

12. How often do you walk, fish or recreate along the river: frequently, sometimes, seldom or never?

- 15% Frequently
- 19% Sometimes
- 23% Seldom
- 42% Never
- 1% Don't know

13. Do you believe the river is safe to swim in, or not?

- 3% Yes
- 94% No
- 3% Don't know

14. How often do you use the City's parks: frequently, sometimes, seldom, or never?

- 25% Frequently
- 33% Sometimes
- 23% Seldom
- 19% Never

15. Some people believe that making a commitment to improving the City's air, water, land, and physical infrastructure will cost too much and make it harder to attract jobs, people and investment. Others believe committing to improving the City's air, water, land and infrastructure will encourage future economic growth. Which view comes closest to your own?

- 11% Infrastructure commitment will cost too much
- 78% Improving City's infrastructure will encourage growth
- 3% Neither [VOLUNTEERED]
- 4% Both [VOLUNTEERED]
- 5% Don't know

16. Do you agree or disagree with each of the following statements...Is that strongly or somewhat [agree/disagree]?

Statement (Rotate)	St Ag	So Ag	So Disag	St Disag	DK
() e. Philadelphia can have both a cleaner environment and a healthy economy	75%	18%	3%	3%	1%
() g. For the city to prosper in the future, it must have a cleaner environment	64%	28%	4%	2%	2%
() h. For the city to prosper in the future, it must fix its sewer, water, and transportation infrastructures	61%	31%	4%	2%	3%
() i. The City should strictly enforce requirements that make the port and airport reduce pollution	59%	31%	4%	3%	4%
() f. There are economic benefits that arise from protecting the	57%	32%	4%	3%	5%

**Next Great City
Philadelphia Environmental Attitude Survey**

**Terry Madonna Opinion Research
n=604**

environment					
() b. We should require polluting factories in our neighborhoods to limit emissions of chemicals and pollutants, even if it results in a loss of jobs	41%	32%	14%	9%	5%
() a. Some pollution is inevitable if our standard of living is going to improve	28%	44%	13%	12%	4%
() c. More environmental regulations will just make products more expensive	26%	32%	17%	20%	6%
() d. It is more important to have a strong economy than it is to have a clean environment	14%	18%	25%	37%	6%

17. How important a priority should the improvement of the City’s physical environment, including its sewer, water, and transportation infrastructures, be for the next mayor...[READ LIST]

- 20% The top issue
- 36% One of the most important issues
- 40% One of many issues
- 4% Or not a major issue
- Don’t know

18. Please tell me how strongly you support each of the following statements...do you favor or oppose...Is that strongly or somewhat [favor/oppose]?

Statement (Rotate)	St FA	So FA	So OP	St OP	DK
a. Increased public funding to improve drinking water quality	57%	28%	6%	6%	2%
c. Increased public funding to improve the quality of our air	56%	34%	4%	5%	1%
f. Increased public funding to update the city’s water and sewer systems	54%	36%	3%	5%	2%
d. Increased public funding to improve the City’s parks and open space	53%	37%	4%	5%	1%
j. Improved zoning regulations that help maintain the character of the City’s neighborhoods	53%	31%	7%	5%	5%
b. Increased public funding to restore our local rivers and streams	52%	36%	5%	5%	2%
i. Increased public funding to help people reduce energy use	51%	35%	5%	7%	2%
k. Banning smoking in all restaurants and bars in the City	49%	14%	10%	26%	2%
e. Increased public funding to improve the City’s recycling program	44%	37%	9%	8%	2%
g. Increased public funding to develop more rail, trolley and subway systems	40%	29%	16%	12%	4%
h. Increased public funding to maintain open space along our rivers	40%	37%	11%	8%	4%

19. Would you be more likely or less likely to vote for a candidate for Mayor who made improving the city’s environment and its sewer, water, and transportation infrastructures a top priority? Is that much more [more/less] or only somewhat [more/less] likely?

- 51% Much more likely
- 34% Somewhat more likely
- 6% Somewhat less likely
- 5% Much less likely
- 4% Don’t know

REG. Now I have a few questions for statistical purposes only. First, are you currently registered to vote at your present address?

- 86% Yes
- 14% No

PRTY. [IF REGISTERED] Are you currently registered as a Republican, a Democrat, and Independent, or something else?] N=519

- 20% Republican
- 62% Democrat
- 13% Independent/something else
- 5% Don't know

AGE. What was your age on your last birthday?

- 15% 18-24
- 19% 25-34
- 21% 35-44
- 13% 45-54
- 14% 55-64
- 19% 65 and over

EDUC. What is the highest grade level of education you have completed?

- 8% Non high school graduate
- 40% High school graduate
- 17% Some college
- 10% Two-year or tech degree
- 16% Four year college degree
- 9% Postgraduate degree
- 1% Don't know

CHLD. Do you have any children under the age of 18 living in your home?

- 37% Yes
- 63% No

MAR. What is your current marital status? Are you married, single, divorced/separated, or widowed?

- 38% Single, Never Married
- 39% Married
- 3% Separated
- 10% Divorced
- 9% Widow, Widower
- 2% Don't know

OHOM. Does your family own your home or rent a house or an apartment?

- 63% Own
- 35% Rent
- 2% Don't know

RACE. Which of the following categories best describes your RACIAL background? Are you white, African-American, or something else?

- 47% White
- 36% African American
- 14% Other
- 3% Don't know

INC. Finally, just for statistical purposes, we need to know if your total family income is above or below \$50,000 per year?

- 54% Less than \$50,000
- 38% More than \$50,000
- 9% Don't know

SEX. Note respondent's sex

- 45% Male
- 55% Female