

1. As a place to do business, do you think Philadelphia is excellent, good, fair, or poor?

- 14% Excellent
- 42% Good
- 27% Fair
- 16% Poor
- 2% Don't know

2. What makes it [INSERT RESPONSE FROM Q1]?

		Philadelphia as a place to do business			
		excellent	good	fair	poor
		Column %	Column %	Column %	Column %
	Excellent, strong, good business environment, climate,	62%	36%	0%	0%
	Strong customer traffic, good customer base	34%	26%	2%	0%
	Accessibility of public transportation, easy to get around	3%	14%	0%	0%
	Misc positive	0%	7%	4%	3%
	Taxes are too high, too many, unfair	0%	6%	49%	66%
	Public transportation is too expensive, inadequate	0%	1%	9%	6%
	Misc negative	0%	4%	33%	25%
	dk	0%	6%	4%	0%

3. I'm going to read you some issues that affect the livability of the City. For each one, please tell me how important it is for the City's elected officials to address each issue. Please give each issue a score between one and ten, where one means that it is NOT important at all and ten means it is VERY important to improving the City's attractiveness as a place to do business. You can give the statement any score between one and ten...How important is it that local elected officials...to make the city more attractive to businesses.

Statement (ROTATE)	Rating (Mean)
()b. Keep businesses and residents safe from crime	9.2
()a. Improve the public schools	8.8
()l. Improve the City's roads and bridges	8.3
()e. Promote the improvement of industrial and abandoned housing sites	8.2
()n. Provide money to keep the streets free of trash	8.2
()f. Reduce the amount of sewage and other pollution entering our rivers	8.0
()i. Fix the City's water and sewer system to stop leaks and water main breaks	7.9
()c. Reduce the amount of air pollution	7.7
()g. Provide money to improve the City's parks and open space	7.7

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()m. Help residents and businesses conserve their energy use	7.5
()d. Improve the public transit system	7.4
()h. Make the waterfronts in the City available for public use	7.1
()j. Improve the city's recycling program	7.1
()k. Revise the City's zoning to protect each neighborhood's character	7.1

4. Do you believe the quality of the air, water, land and parks in the city is better than, worse than, or about the same as in most other large cities?

- 13% Better than cities
- 52% Same as other cities
- 20% Worse than other cities
- 15% Don't know

5. What makes it [INSERT RESPONSE FROM Q4]?

Quality of air, water, land and parks compared to other large cities				
	better than other cities	same as other cities	worse than other cities	
	Column %	Column %	Column %	
It is cleaner, somewhat cleaner than most other cities	63%	1%	0%	
Better parks and public areas than other cities	30%	3%	0%	
Misc positive	7%	2%	0%	
All cities have the same problems, issues	0%	69%	0%	
Pollution of air, water	0%	13%	18%	
Too much trash, garbage, litter, filth	0%	1%	68%	
Misc negative	0%	2%	15%	
dk	0%	9%	0%	

6. Do you think that the local laws and regulations designed to protect Philadelphia's air, water, land and parks are currently too strict, about right, or not strict enough?

- 3% Too strict
- 21% About right
- 46% Not strict enough
- 30% Don't know

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7. Do you think the city of Philadelphia does too little or too much to protect its air, water, land and parks?
 53% Too little
 2% Too much
 22% About the right amount (**VOLUNTEERED**)
 24% Don't know

8. Would you like to see the City do much more, somewhat more, or not any more to protect its air, water, land and parks?
 45% Much more
 31% Somewhat more
 10% Not any more
 14% Don't know

9. In the past five years has your business ...

Statement (ROTATE)	Yes	No	DK
() i. Made an effort to use less energy	90%	10%	0%
() c. Implemented policies to turn off lights and machines when not in use	88%	12%	1%
() e. Made an effort to use less water	74%	24%	2%
() h. Implemented paper recycling	72%	28%	0%
() f. Reduced the amount of hazardous materials it uses	61%	30%	8%
() j. Implemented recycling of glass, plastic and aluminum	59%	41%	1%
() g. Insulated or weatherized your buildings	58%	37%	5%
() b. Promoted car pools or public transportation for your employees	36%	62%	2%
() k. Provided bicycle parking for employees	34%	65%	1%
() a. Organized volunteers on behalf of an environmental group	15%	84%	2%
() d. Used renewable energy	14%	66%	20%

10. In the past year have any of the following happened to your business. In the past year...

Statement (ROTATE)	Yes	No	DK
() j. Has your business had difficulty keeping up with increasing energy costs	59%	36%	5%
() e. Has your business had employees arrive more than 30 minutes late to work because of traffic problems	57%	41%	2%
() i. Has your business suffered when public transit was unavailable	54%	46%	1%
() a. Has your business had water damage after a rain storm	31%	67%	2%
() c. Has a water main or sewer on your street overflowed after a rain storm	25%	74%	2%
() g. Has your business had an abandoned property in its neighborhood catch fire or become a source of crime	25%	75%	-
() h. Has your business had employees who were unable to use public transportation to do business, for instance, to go to meetings	24%	75%	2%
() b. Has the street where your business is located flooded after a rain storm	18%	81%	1%
() d. Has your business had employees miss work because of breathing-related issues	9%	89%	2%

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14. How often do you and your employees use the City’s parks during the workday: frequently, sometimes, seldom, or never?

- 10% Frequently
- 17% Sometimes
- 18% Seldom
- 54% Never
- 2% Don’t know

15. Some people believe that making a commitment to improving the City’s air, water, land, and physical infrastructure will cost too much and make it harder to attract jobs, people and investment. Others believe committing to improving the City’s air, water, land and infrastructure will encourage future economic growth. Which view comes closest to your own?

- 8% Infrastructure commitment will cost too much
- 85% Improving City’s infrastructure will encourage growth
- 3% Neither [VOLUNTEERED]
- 2% Both [VOLUNTEERED]
- 3% Don’t know

16. Do you agree or disagree with each of the following statements...Is that strongly or somewhat [agree/disagree]?

Statement (Rotate)	St Ag	So Ag	So Disag	St Disag	DK
() e. Philadelphia can have both a cleaner environment and a healthy economy	26%	69%	4%	1%	0%
() f. There are economic benefits that arise from protecting the environment	25%	70%	4%	1%	1%
() h. For the city to prosper in the future, it must fix its sewer, water, and transportation infrastructures	23%	68%	6%	2%	2%
() b. We should require polluting factories in our neighborhoods to limit emissions of chemicals and pollutants, even if it results in a loss of jobs	21%	58%	15%	2%	4%
() i. The City should strictly enforce requirements that make the port and airport reduce pollution	18%	69%	7%	1%	5%
() g. For the city to prosper in the future, it must have a cleaner environment	17%	69%	11%	1%	3%
() c. More environmental regulations will just make products more expensive	10%	48%	32%	5%	5%
() a. Some pollution is inevitable if our standard of living is going to improve	9%	61%	25%	3%	2%
() d. It is more important to have a strong economy than it is to have a clean environment	3%	30%	46%	15%	7%

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17. How important a priority should the improvement of the City’s physical environment, including its sewer, water, and transportation infrastructures, be for the next mayor...[READ LIST]

- 16% The top issue
- 32% One of the most important issues
- 45% One of many issues
- 5% Or not a major issue
- 3% Don’t know

18. Please tell me how strongly you support each of the following statements...do you favor or oppose...Is that strongly or somewhat [favor/oppose]?

Statement (Rotate)	St FA	So FA	So OP	St OP	DK
() k. Banning smoking in all restaurants and bars in the City	28%	34%	25%	9%	3%
() l. Increased public funding to keep sidewalks and roads clean from trash	23%	61%	14%	1%	1%
() f. Increased public funding to update the city’s water and sewer systems	20%	64%	11%	1%	4%
() c. Increased public funding to improve the quality of our air	17%	66%	13%	1%	3%
() e. Increased public funding to improve the City’s recycling program	16%	64%	16%	2%	2%
() j. Improved zoning regulations that help maintain the character of the City’s neighborhoods	16%	62%	16%	2%	4%
() i. Increased public funding to help people reduce energy use	15%	68%	14%	1%	3%
() a. Increased public funding to improve drinking water quality	14%	63%	16%	3%	4%
() g. Increased public funding to develop more rail, trolley and subway systems	14%	50%	29%	4%	3%
() b. Increased public funding to restore our local rivers and streams	13%	70%	13%	1%	3%
() d. Increased public funding to improve the City’s parks and open space	13%	69%	15%	2%	1%
() h. Increased public funding to maintain open space along our rivers	10%	67%	20%	1%	3%

EMP. About how many employees does your company have working in PHILADELPHIA? Please include all employees who are under the same company name regardless of their location within PHILADELPHIA.

Mean = 55.2 (SE=25.7) employees
Range= 1 - 5,000

JOB. Which of the following BEST describes your CURRENT position...

- 41% Owner or partner
- 31% Office manager
- 7% Senior level group or division manager
- 2% President or CEO
- 2% Vice President
- 3% CFO
- 10% Administrative assistant
- 5% Other

YRS. How many YEARS have you worked for the company?

Mean = 12.5 (SE=0.91) years

SEX. Note respondent's sex

- 57% Male
- 43% Female